

# Levers for changing software delivery

v1.0.4

Michiel Kalkman

# SDLC

# SDLC

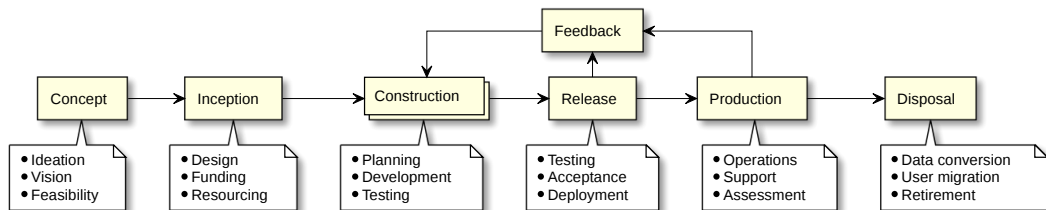


Figure 1: Phases of the System Development Lifecycle

# General Observations

- Phases are ordered sequentially
  - With feedback loops to register defects
- Phases have distinct functions
  - Transitions between phases require a context switch
- Work in earlier phases affects later phases
  - Distance between defect creation and detection is doubled via feedback

# General Goals

We want to,

- Minimise feedback volume, rate and processing time
- Minimise the cost of phase transitions
- Minimise the distance between defect creation and detection
- Minimise the volume of work passing through the cycle

## SDLC improvements

# Project Phases

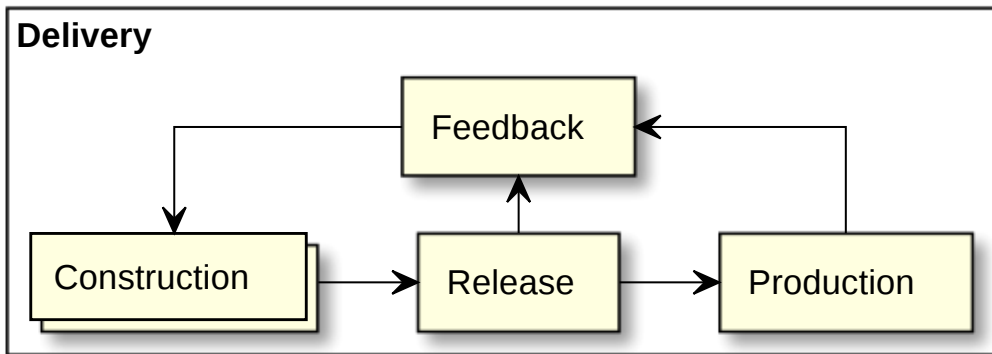


Figure 2: The DevOps Cycle

## Control : Add Quality Gates

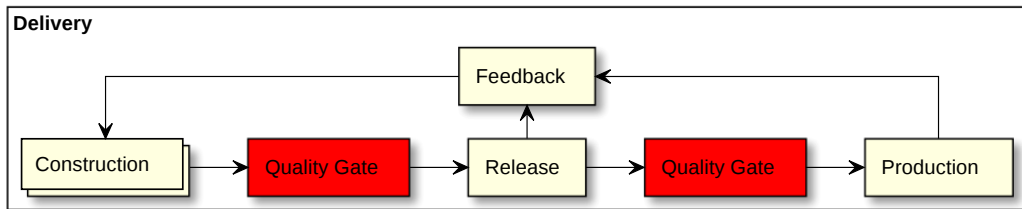


Figure 3: Add quality gates

- **Cost**
  - Raise the cost of phase transitions
- **Benefits**
  - Lower feedback volume and rate
  - Lower the average distance between defect creation and detection



## Control : Improve Defect traceability

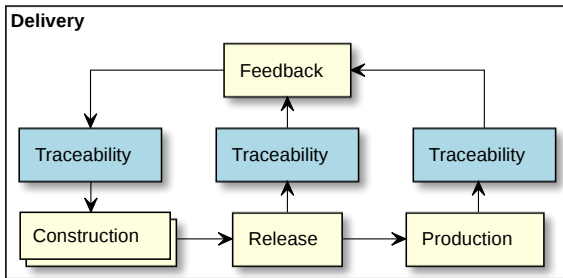


Figure 4: Tracing

- **Benefits**

- Lower feedback processing time - fast remediation

- **No effect**

- Cost of phase transitions, feedback volume, defect creation/detection distance

## Option : Improve Transition Throughput

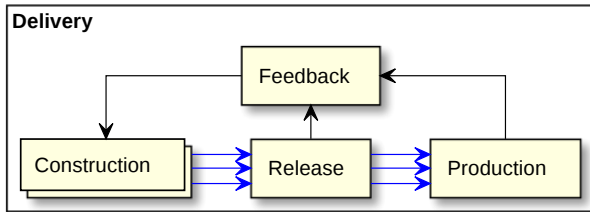


Figure 5: Parallelisation

- **Benefits**
  - Cost of phase transitions, feedback time, defect creation/detection distance
- **No effect**
  - Feedback, defect creation/detection distance, volume of work

## Option : Improve Phase Output

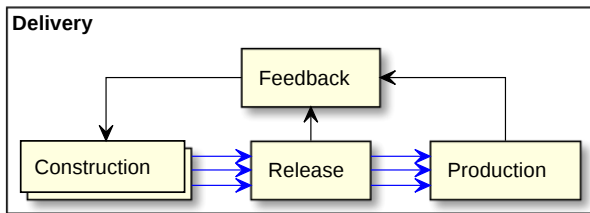


Figure 6: Tracing

- **Benefits**
  - Minimise feedback volume
  - Minimise the volume of work passing through the cycle
- **No effect**
  - Lower cost of phase transitions

# Combined model

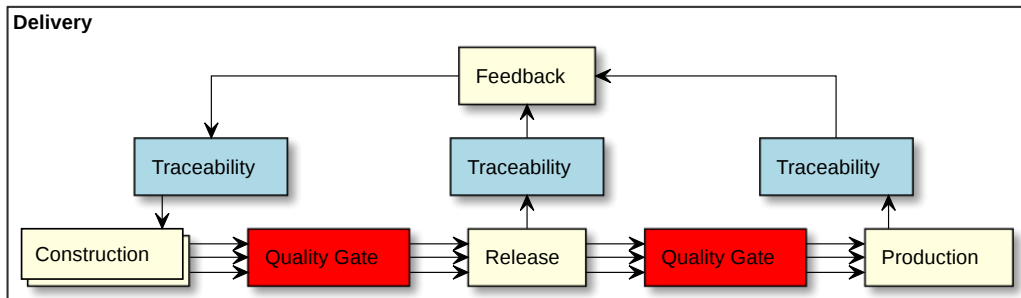


Figure 7: Combined

## Phase improvements

# Classic Testing V-Model

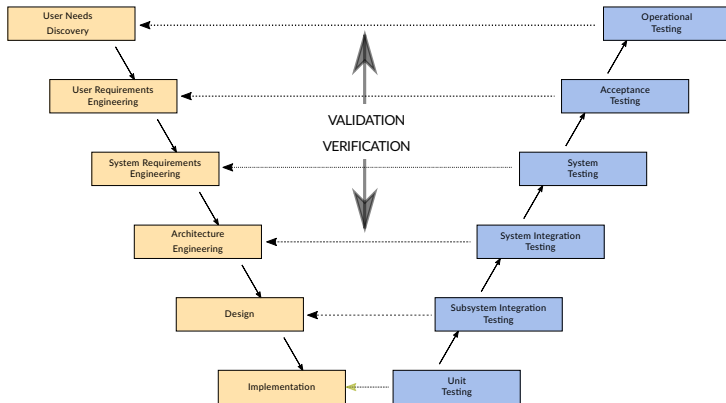


Figure 8: Testing V-Model - Full waterfall project

# Testing V-Model - Single Feature

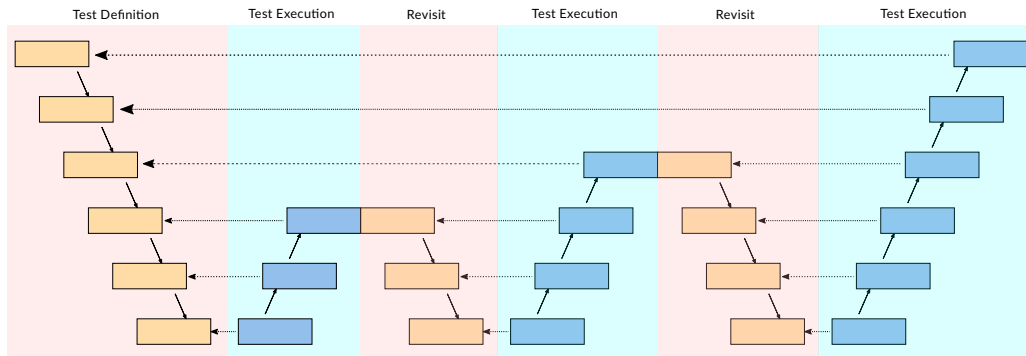


Figure 9: Testing overlay - separate test definition and execution, fail fast and iterate

# Testing - Independent Feature Development

Iteration 1

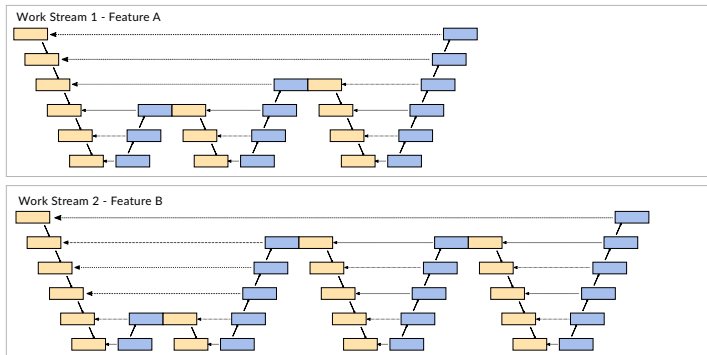


Figure 10: Testing V-Model



# Testing - Multiple Development Streams

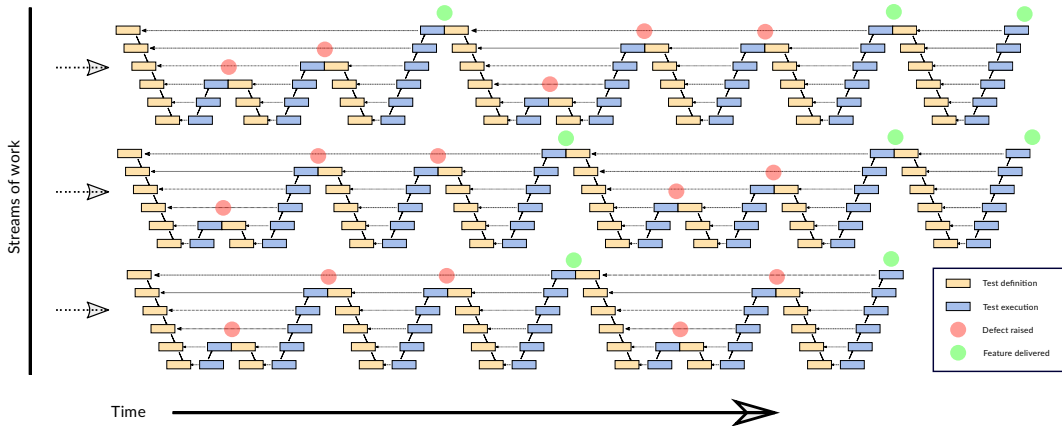


Figure 11: Left-Shifted Testing - Find Defects Early

# Shift Left Testing

## Goal

- Reduce the average distance between defect creation and detection
- Separate test definition from test execution

---

### What

Define test requirements at each step  
Execute tests as soon as possible  
Minimise the test execution barriers  
Minimise the test execution time  
Have test execution consistency

### How

Engage test team at each step  
Gate progress at each step on testing  
Automate testing, traceability, reporting  
Automate testing, make test runs cheap  
Automate testing, make test runs predictable

---

# Challenges

# Technical Debt

## Causes

- Team ramp up, learning curve - Immature engineering practices
- Time-to-market drive - Delivery pressure shortcuts
- Progressive learnings - Mismatch between technology and application
- Product repositioning - Mismatch between platform and application

## Effects

- Lost opportunity, wasted effort
- Testing overhead - Complexity doesn't increase linearly
- Development overhead - Any change is more complex than necessary
- Still has to be maintained - Any maintenance is more complex than necessary
  - Industry average 15 to 50 errors per 1000 **delivered** LoC
    - *From Code Complete, Microsoft Press*
- Compound interest on the debt

# Pressure of re-work and technical debt

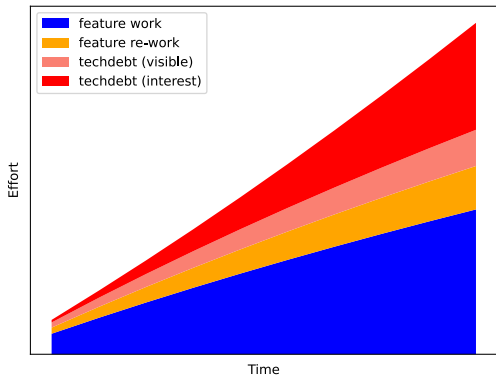


Figure 12: Cumulative flow of re-work and technical debt pressures

- Re-work is lost opportunity
- Interest on technical debt compounds
- Track both new debt and its interest pressure
- Track re-work and cycle times

# Pre-project feedback

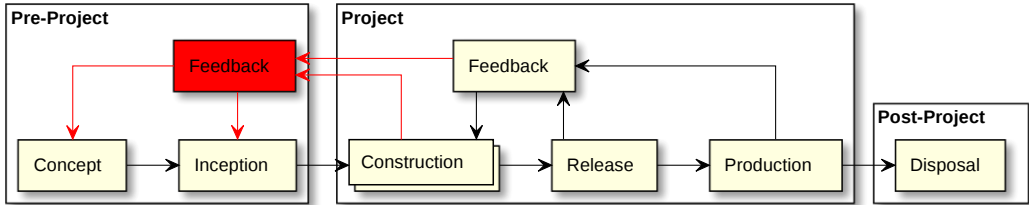


Figure 13: Concept feedback

- No well-defined feedback mechanisms
- No clear outcomes
- Politics
- Move more decisions to Construction phase pre-project

## Non-feature budget expenditure

Process changes require significant expenditure of resources. Find secondary benefits that address pain points or have a financial impact to lower the cost.

- Improving Traceability for Defects can also be used to lower to cost of Support
- Automation and parallelisation can be used to scale Development

# ROI of Manual vs Automated Testing

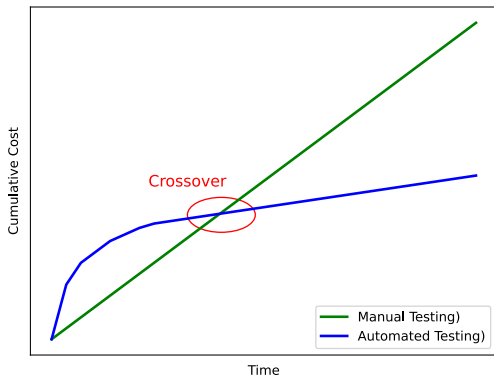


Figure 14: By stage

- There is always an upfront investment with automation
- Understand where the crossover with manual testing is
- Make this visible to stakeholders
- Keep track of and report on the value of automation as the project progresses



## Value of work by stage

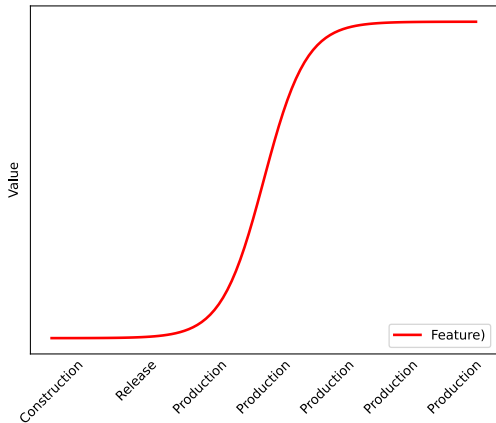
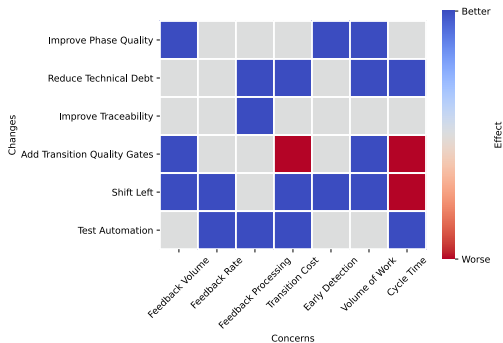


Figure 15: By stage

- Get completed features to production as soon as possible, **no excuses**
- Use feature flags to gate activation if necessary

# Summary

# Summary



- Understand which dimension needs to change
- Assess change proposals accordingly
- Can't change everything at once
- Focus on outcome

Figure 16: Effect of changes across concerns

## Attribution-NonCommercial 4.0 International (CC BY-NC 4.0)

You are free to:

- Share — copy and redistribute the material in any medium or format
- Adapt — remix, transform, and build upon the material

The licensor cannot revoke these freedoms as long as you follow the license terms.

Under the following terms:

- Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
- NonCommercial — You may not use the material for commercial purposes.

<https://creativecommons.org/licenses/by-nc/4.0/>